

# RAY WAGNER

EXPERIENCE

## **WGNI-FM • Wilmington, NC (July '14 - Present)**

"Ray Wagner" – Afternoon Companion/Digital Content Producer

- On-Air performance, topic selection and live appearances.
- Create unique advertising strategies for a variety of clients.
- Write and produce effective videos, graphics and other art for the cluster.

## **WBNQ-FM • Bloomington, IL (April '12 – July '14)**

"Ray Wagner" – Co-Host of *The Susan Show*

- On-Air performance, topic selection and live appearances for this number 1 rated morning show. (Target: Women 25-54)
- Increased ratings in Persons 12+ and all male demos.
- Write and maintain daily web content (including blog posting, social media, videos)

## **WJBC-AM/FM • Bloomington, IL (Nov '13 – July '14)**

"Ray Wagner" – Fill-In Host

- Prepare and execute shifts during various day-parts on heritage news-talk station.

## **Premiere On-Call • Los Angeles, CA (Oct '10 – April '12)**

Syndication Service

- Phone calls to stations across north America as characters and regular callers for bits or to generate phone calls on a given topic.

## **Stand-Up Comedian • United States (March '05 – April '12)**

- Conceived, wrote and executed comedy material specifically for each audience.
- Created marketing material like videos to advance my career.
- Collaborated with other performers on various projects like CDs, etc.

## **WOBX-FM • Nags Head, NC (July '04 – March '05 )**

"Ray Wagner" - Interim PD, Midday Host

- On-Air performance.
- Responsible for creating and executing station promotions.
- Responsible for station imaging, copy writing and commercial production.

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## EXPERIENCE (CONT.)

### WJFK-FM • Fairfax, VA (October '03 – July '04)

"Wonderboy" – Executive Producer, *The Ron and Fez Show*

- Act as a liaison between talent and station management.
- Organize and execute live broadcasts.
- Work with sales staff to promote the show.

### Nationally Syndicated / WNEW-FM • New York, NY (Jan '02 – June '03)

"Wonderboy" – Associate Producer, *The Ron and Fez Show*

- Production, Comedy writing, On-Air Performance and Live Appearances for this Number 1 rated show. (Men 18-34)
- Gather and produce audio for the show.

### WNEW-FM • New York, NY (Jan '03 – June '03)

Censor, *The Don and Mike Show*

- Document and Delete content that violates FCC Broadcast Guidelines.
- Work with Assistant Program Director to constantly refine what content meets contemporary community standards.

### WNNJ-FM • Newton, NJ (May '00 – March '02)

"Ray Walker" – Air Talent / Producer, *More Music Morning Show*

- Add comments and produced sound to the on-air broadcast.
- Execute stunts, live contests/giveaways, and personal appearances.

### WSBG-FM • Stroudsburg, PA (June '00 – Nov '00)

"Ray Walker" – Weekend / Fill-In Air Talent

- On-Air performance.

## SKILLS

Adobe Audition

Photoshop

Joke Writing

Social Network

Video Editing

Sketch Writing

Blogging

Mac/Windows OS

Writing Lists

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